



UNCHARTED

Exclusively in Movie Theaters: February 18

#UNCHARTEDMOVIE



QUICK LINKS

[Theatrical Motion Poster - US](#)

[Theatrical Motion Poster - Canada](#)

[Theatrical Digital Poster](#)

[Theatrical Digital Poster- Canada](#)

[Social Poster](#)

[Trailer - US](#)

[Trailer - Canada](#)

[Stills](#)

[Clips](#)



Genre: Action Adventure

Synopsis: Street-smart Nathan Drake (Tom Holland) is recruited by seasoned treasure hunter Victor "Sully" Sullivan (Mark Wahlberg) to recover a fortune amassed by Ferdinand Magellan and lost 500 years ago by the House of Moncada. What starts as a heist job for the duo becomes a globe-trotting, white-knuckle race to reach the prize before the ruthless Santiago Moncada (Antonio Banderas), who believes he and his family are the rightful heirs. If Nate and Sully can decipher the clues and solve one of the world's oldest mysteries, they stand to find \$5 billion in treasure and perhaps even Nate's long-lost brother...but only if they can learn to work together.

Directed by: Ruben Fleischer

Screenplay by: Rafe Lee Judkins and Art Marcum & Matt Holloway

Screen Story by: Rafe Lee Judkins and Jon Hanley Rosenberg & Mark D. Walker

Produced by: Charles Roven, Avi Arad, Alex Gartner, Ari Arad

Executive Producers: Ruben Fleischer, Robert J. Dohrmann, David Bernad, Tom Holland, Asad Qizilbash, Carter Swan, Neil Druckmann, Evan Wells, Art Marcum, Matt Holloway

Cast: Tom Holland, Mark Wahlberg, Sophia Ali, Tati Gabrielle, and Antonio Banderas

Rating: PG-13

Final Run Time: 116 min

Aspect Ratio: Scope

TIMELINE

Sunday, 1/30*
6AM PT/9AM ET
Tickets On Sale
**see page 2*

Thursday, 2/17
4pm local time
Early Shows Begin

Friday, 2/18
Opening Day

For Business Purposes/Internal Only



UNCHARTED

ADVANCE TICKETS

**If you are not able to put tickets on sale on Sunday, 1/30 due to the weekend, you may put tickets on sale as early as Friday, 1/28.

It's preferred that tickets be greyed out until Sunday, 1/30 at 6am PT/9am ET.

**If you are not able to make showtimes live on Sunday, they can be live as early as Friday, 1/28.

However, all 'Get Tickets Now' marketing and messaging must hold until Sunday, 1/30 at 6am PT/9am ET. No social, website or in theatre advance ticket marketing should begin until Sunday, 1/30.



UNCHARTED

ADVANCE TICKET ASSETS

Web Banners - DATED

Generic: <https://sonypicturesrunner.com/share/6b72d8d7-caf5-4b30-a16e-b71f39d7d782>

IMAX: <https://sonypicturesrunner.com/share/4a4270f3-9f89-4338-bec3-47fcc464f779>

In Premium Formats: <https://sonypicturesrunner.com/share/67b934e8-cf2b-4880-9fa9-7085bb41b70c>

Web Banners – Now Playing

Generic: <https://sonypicturesrunner.com/share/c2e6d0c6-203a-4193-b028-20883429729b>

IMAX: <https://sonypicturesrunner.com/share/7ca4d391-1188-4439-8e28-208ffe87aace>

In Premium Formats: <https://sonypicturesrunner.com/share/f58b4b58-770d-4693-8e59-3b805f3ae6f2>

FOMO – POST ON SUNDAY, 1/30 AT 6AM PT/9AM ET

US: <https://sonypicturesrunner.com/share/8a158c7c-7467-4bed-8857-3b8c5e91a061>

CANADA: <https://sonypicturesrunner.com/share/8a2f1f1b-f300-4547-8374-ec7cf19b169c>

You heard 'em - get tickets, not FOMO. #UnchartedMovie tickets are on sale NOW. Experience it exclusively in movie theaters February 18.

CLOSE CALL – POST ON MONDAY, 1/31

US: <https://sonypicturesrunner.com/share/882efcbe-e52b-4c4f-8ea4-d6f9588537ec>

CANADA: <https://sonypicturesrunner.com/share/63a9d706-fcb3-4f27-8870-9f7554d17711>

Get tickets now for #UnchartedMovie, starring Tom Holland and Mark Wahlberg, exclusively in movie theaters February 18.

: [unchartedmovie.com](https://twitter.com/unchartedmovie)



UNCHARTED

UNCHARTED WEEK

Vignette: STUNTS Vignette

Debut Date & Time: Monday, 1/24, 6am PT/9am ET

NOTES:

- The new vignette is approved to post on your social channels Monday, 1/24, 6am PT/9am ET
- Please adjust social copy accordingly to correctly tag Tom Holland's social handles per platform.
- **WIDE** (16x9)
 - <https://spe-creativeadvertising.cimediacloud.com/r/GnkBFKCBUaMW>
- **THUMBNAILS**
 - Files are labeled for the corresponding social channel.
 - <https://spe-creativeadvertising.cimediacloud.com/r/Pr6eAtwkrE1V>
- **SOCIAL COPY**
 - **Facebook:** Go behind-the-stunts of @UnchartedMovie on the hardest action sequence Tom Holland's ever made. Experience the movie exclusively in theaters February 18.
 - **Twitter:** Go behind-the-stunts of @UnchartedMovie on the hardest action sequence @TomHolland1996 ever made. Experience the movie exclusively in theaters February 18.
 - **Instagram:** Go behind-the-stunts of @UnchartedMovie on the hardest action sequence @TomHolland2013 ever made. Experience the movie exclusively in theaters February 18.



UNCHARTED

SOCIAL ASSETS – **NOW PLAYING**

TONIGHT

<https://sonypicturesrunner.com/share/b42935a0-2c17-4c1d-a7d2-9cba050704c9>

Your treasure awaits. @UnchartedMovie is exclusively in movie theaters TONIGHT! Get 🎫 now and be the first to see it.

NOW PLAYING

<https://sonypicturesrunner.com/share/cf2a085f-e6b3-46b5-85a5-903ae1708cb9>

The wait is over. @UnchartedMovie lights up exclusively in movie theaters NOW! 🎫

SO SORRY GET A TICKET CD WIDE :15

US: <https://sonypicturesrunner.com/share/a9a9b183-f53e-445d-a4b5-99d72ca402cc>

Canada: <https://sonypicturesrunner.com/share/1d4dacc5-b8ad-46dd-8c46-e85e225adb12>

We promise they like each other most days. See Tom Holland and Mark Wahlberg in #UnchartedMovie, NOW PLAYING exclusively in movie theaters. Get tickets now!

PETS DYNAMIC REVISED CD :15

US: <https://sonypicturesrunner.com/share/60171771-233b-41cd-ab02-a9289a131efa>

Canada: <https://sonypicturesrunner.com/share/9080731a-49ca-4534-b4d4-4d4ebaa25d69>

Happens every time. 🐾 Tom Holland and Mark Wahlberg star in #UnchartedMovie, Now Playing exclusively in movie theaters. Get tickets NOW!

CUDDLE CD :15

US: <https://sonypicturesrunner.com/share/61414455-9ad9-410d-b81b-f8d21f505e7a>

Canada: <https://sonypicturesrunner.com/share/e3ae6380-f327-4f3c-a61e-793dd56391c3>

Come with us to find “the treasure you’ve been seeking.” Get tickets to the UNCHARTED, Now Playing exclusively in movie theaters! #UnchartedMovie

BOLD START CD :15

US: <https://sonypicturesrunner.com/share/52130914-db8c-491f-9496-a03c56fc0440>

Canada: <https://sonypicturesrunner.com/share/cca4d9cc-ecbb-4141-895d-e44fe98cc70a>

Adventure goes off the map. Get a ticket to the UNCHARTED, Now Playing exclusively in movie theaters! #UnchartedMovie



UNCHARTED

SOCIAL ASSETS – **NOW PLAYING**

CLOSE CALL SHORT :06

US: <https://sonypicturesrunner.com/share/f3345690-ad21-42fc-8cf4-b94213de3fff>

Canada: <https://sonypicturesrunner.com/share/ec702e5f-5571-4002-83d2-4427384ec006>

Discover places unknown. Get your tickets for #UnchartedMovie NOW. Now Playing exclusively in movie theaters.

SMALLER SHORT :06

US: <https://sonypicturesrunner.com/share/a8fd4df8-b2f0-4773-a4ab-2f511e805db6>

Canada: <https://sonypicturesrunner.com/share/c6a1cfb6-c370-485b-bf20-bd3e23a2405a>

Teamwork makes the dream work, right? Tom Holland and Mark Wahlberg star in #UnchartedMovie, Now Playing exclusively in movie theaters. Get tickets now!

HELLO 1 GET A TICKET CD :15

US: <https://sonypicturesrunner.com/share/e08ec273-b10e-4f56-b321-8b367eb941c8>

Canada: <https://sonypicturesrunner.com/share/d7b09350-1388-45be-9830-3132378cf41b>

Brace yourself, we're entering uncharted territory. Get out to theaters TODAY to experience #UnchartedMovie, starring Tom Holland and Mark Wahlberg! Get tickets now!

FACE OFF GET A TICKET CD :15

US: <https://sonypicturesrunner.com/share/d7b09350-1388-45be-9830-3132378cf41b>

Canada: <https://sonypicturesrunner.com/share/64f44892-368b-4b74-b301-772ec27a8f4d>

Set off on an adventure of a lifetime in #UnchartedMovie. Race to theaters TODAY to see Tom Holland and Mark Wahlberg. Get tickets now!



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS – THURSDAY MESSAGING

KINDA CUTE CD :15

US: <https://sonypicturesrunner.com/share/4e64bb85-daa4-4aae-80a2-2d8377ba38e4>

Canada: <https://sonypicturesrunner.com/share/f85dd2ff-071d-4a9d-85a7-557f8b822aef>

Places undiscovered. Fortune untold. The race for \$5 billion unfolds in #UnchartedMovie, starring Tom Holland and Mark Wahlberg, exclusively in movie theaters this Thursday.

SO SORRY REVISED CD :15

US: <https://sonypicturesrunner.com/share/dc140574-aa3c-49e8-bb40-218c5731f9f4>

Canada: <https://sonypicturesrunner.com/share/e2557fb9-5516-43eb-bc68-f6ab79dd5824>

We promise they like each other most days. See Tom Holland and Mark Wahlberg in #UnchartedMovie, exclusively in movie theaters this Thursday. Get tickets now!

FOLLOW ME CD :15

US: <https://sonypicturesrunner.com/share/e54a4305-f8d6-4b39-a086-42281a5b6115>

Canada: <https://sonypicturesrunner.com/share/7b90ba70-599a-4653-96e2-96cae2159f44>

What are you willing to risk in the race for the gold? Tom Holland stars in #UnchartedMovie, exclusively in movie theaters this Thursday. Tickets on sale now!

HANG ON CD :15

US: <https://sonypicturesrunner.com/share/c594524d-0743-4fc3-9922-3752bfe822fc>

Canada: <https://sonypicturesrunner.com/share/4e544bf9-2803-408b-baab-386a96942997>

Embark on an unforgettable journey for the greatest treasure of all. See Tom Holland and Mark Wahlberg in #UnchartedMovie, exclusively in movie theaters this Thursday. Tickets on sale now!

GOLD CD :15

US: <https://sonypicturesrunner.com/share/0b72a72c-2bfd-466d-b664-141fee5e6b98>

Canada: <https://sonypicturesrunner.com/share/97b67142-982e-4258-a390-43973ee016eb>

A must have while searching for gold? Teamwork. #UnchartedMovie tickets are on sale NOW. Experience it exclusively in movie theaters this Thursday.



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS – THURSDAY MESSAGING

HANDLE CD :15

US: <https://sonypicturesrunner.com/share/af38b085-c009-4314-bfb0-825ab2712404>

Canada: <https://sonypicturesrunner.com/share/f97f8a33-4ec0-4e61-b526-5350b4214f05>

Grab a partner and join in the race for the greatest treasure never found. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters this Thursday. Tickets on sale now!

CLOSE CALL SHORT :06

US: <https://sonypicturesrunner.com/share/ba367803-5596-45c8-b5a3-c6ac01c485ba>

Canada: <https://sonypicturesrunner.com/share/09e4674d-0135-49ed-826a-4e40bf54239b>

Discover places unknown. #UnchartedMovie tickets are on sale NOW. Experience it exclusively in movie theaters this Thursday.

PETS DYNAMIC :15

US: <https://sonypicturesrunner.com/share/39d73a3b-9f30-4c07-be97-f4e08910fdc9>

Canada: <https://sonypicturesrunner.com/share/2a0f59fd-e8f3-4885-9a66-390464d8c3a0>

Happens every time. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters this Thursday. Tickets on sale NOW!

TEN REASONS :15

US: <https://sonypicturesrunner.com/share/ea4c4a32-ecfe-4c08-b4f9-89f135764d5a>

Canada: <https://sonypicturesrunner.com/share/4407a7fe-11a3-40a7-a586-37e628edc152>

We'll let the list speak for itself. Tom Holland stars in #UnchartedMovie, exclusively in movie theaters this Thursday. Tickets on sale now!

SOCIAL ASSETS – ONE WEEK COUNTDOWN

ONE WEEK COUNTDOWN – POST ONLY ON 2/11

<https://spe-creativeadvertising.cimediadcloud.com/r/oXYuEv2NwZsj>

Hang on tight, #UnchartedMovie flies into movie theaters in just ONE WEEK on February 18. Get tickets now!



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS

FRAMEBREAKER

US: <https://sonypicturesrunner.com/share/510dd9d5-dffe-4992-866b-956298430018>

Taking the phrase “get a piece of the action” literally. Experience it in #UnchartedMovie, exclusively in movie theaters February 18. Get tickets now!

GET CAUGHT :15

US: <https://sonypicturesrunner.com/share/2eb2f313-5485-4528-ac61-e1be68ceebd9>

Teamwork makes the dream work, right? Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Get tickets now!

BARCELONA PHOTO CALL

FB/IG: <https://sonypicturesrunner.com/share/98c5566c-7efa-4865-b0de-39b2f2015937>

TW: <https://sonypicturesrunner.com/share/7d00a41f-e033-4a62-838a-5df9461d9fcd>

¡Hola Barcelona! #UnchartedMovie star @ [TomHolland], Director Ruben Fleischer, and Producer Alex Gartner made their return to one of the cities where this globe-trotting adventure was filmed!

MADRID PHOTO CALL

FB/IG: <https://sonypicturesrunner.com/share/f19f6a49-ea59-4418-8142-2c6603baad21>

TW: <https://sonypicturesrunner.com/share/6814655a-0e70-4cc1-aa8d-4dcee6ddc240>

¡Buenas tardes! #UnchartedMovie Stars Tom Holland, Antonio Banderas, and Director Ruben Fleischer stopped in Madrid for a photo call overlooking the Royal Palace.

ICONIC DUO (IG REEL/TIKTOK)

US: <https://sonypicturesrunner.com/share/d6b1f989-9203-4130-a9b7-b126e19f9988>

Canada: <https://sonypicturesrunner.com/share/71e53b39-57b4-45f9-a44e-7e57ff749d4e>

The dream team. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Get tickets now!

TRAVEL VLOG

US: <https://sonypicturesrunner.com/share/7d05599c-6d31-410c-b359-30cad407be53>

Thumbnails: <https://sonypicturesrunner.com/share/cbccfaa7-3e3d-4216-acd8-2c790ae01504>

Here we go! Take a peek behind-the-scenes of the #UnchartedMovie press tour with @[Tom Holland]! 📷: @[Harry Holland]



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS

FRIENDLY COMPETITION

US: <https://sonypicturesrunner.com/share/f83d7062-f44f-4007-a1b3-2ee2ea5e5ada>

Canada: <https://sonypicturesrunner.com/share/07f4305b-02cd-47dd-b294-287e2e50ae24>

Thumbnails: <https://sonypicturesrunner.com/share/36bfd3f7-341b-4544-9bdb-1f039febc825>

Action, humor, and these two. #UnchartedMovie has it all. Join @[Tom Holland] and @[Mark Wahlberg] in an unforgettable race for gold exclusively in movie theaters February 18. Get tickets now!

BARTENDERIZER

US: <https://sonypicturesrunner.com/share/272dd3c0-658c-4c11-8d46-516531d715db>

Thumbnails: <https://spe-creativeadvertising.cimediadcloud.com/r/0C2GQ5vJevJ9>

Drinks and a show, we're full service here.

Quench your #ThirstyThursday with this new clip from #UnchartedMovie, exclusively in movie theaters February 18.



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS - DATED

TWO WEEK COUNTDOWN

US: <https://spe-creativeadvertising.cimediadcloud.com/r/bREmm7Usptmx>

Let me catch my breath bc #UnchartedMovie arrives in just TWO WEEKS. Experience it exclusively in movie theaters February 18. Get tickets now! 🇺🇸

GENEROUS REVISED CD :15 (16x9)

US: <https://sonypicturesrunner.com/share/ca78d18e-9ada-4d8d-9a14-e0bc72c476c4>

Canada: <https://sonypicturesrunner.com/share/66bae012-9d06-4227-bd52-7198d4fc81a3>

Let the race for \$5 billion begin. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale NOW!

DISCOVER REVISED CD :15 (4x5, 9x16)

US: <https://sonypicturesrunner.com/share/837a2f4b-cd50-403b-b2a2-41c43d65c94e>

Canada: <https://sonypicturesrunner.com/share/fd511070-3077-4835-a3cc-96b61e4e76d3>

In a race for a \$5 billion treasure, everyone has their eyes on the prize. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale now!

PETS DYNAMIC REVISED CD :15 (16x9, 4x5, 9x16)

US: <https://sonypicturesrunner.com/share/58fd28dc-8099-4ec1-a007-a1e8ecae6e6d>

Canada: <https://sonypicturesrunner.com/share/3b7655e3-554f-4c57-ba18-47ef793a44ca>

Happens every time. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale NOW!

BUBBALICIOUS CD :15 (16x9, 4x5, 9x16)

US: <https://sonypicturesrunner.com/share/d9f74d20-f4b3-446a-8c0b-81178d52f7da>

Canada: <https://sonypicturesrunner.com/share/1b9daf22-c0ef-45b7-9c72-a92d9fd81c71>

Stay focused. 🏆 Find that gold. 🏆 Close your apps. 🏆 Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale now!



UNCHARTED

SOCIAL ASSETS – ADVANCE TICKETS - DATED

TEN REASONS DYNAMIC CD :15 (16x9, 4x5)

US: <https://sonypicturesrunner.com/share/d5cb7bb0-f022-44e0-b73e-a839eb74492a>

Canada: <https://sonypicturesrunner.com/share/58a13d6b-1d5b-49a9-9a82-bcc08ec7f31d>

We'll let the list speak for itself. Tom Holland stars in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale now!

CUSS CD :15 (4x5, 9x16)

US: <https://sonypicturesrunner.com/share/5e054177-ee99-42ee-b77e-c5c622bdd250>

Canada: <https://sonypicturesrunner.com/share/d80e5f29-8fcf-419b-8e76-d4a483925cb3>

He said it best. Tom Holland and Mark Wahlberg star in #UnchartedMovie, exclusively in movie theaters February 18. Tickets on sale now!

SCOTTISH WELCOME SHORT :06 (16x9)

US: <https://sonypicturesrunner.com/share/96b91cf5-9d90-47b9-a502-835c055a0f71>

Canada: <https://sonypicturesrunner.com/share/4e45f1b9-27e8-44c4-9943-eeafa7d957c7>

Not sure I'm a fan of a proper Scottish welcome. #UnchartedMovie tickets are on sale NOW. Experience it exclusively in movie theaters February 18.



UNCHARTED

FINAL SPECS

UNCHARTED

Running Time (without rating tag):	01:55:44
Track (Digital):	5.1, Dolby Atmos, DTS:X
Aspect Ratio:	2.40:1 (scope)
MPAA Rating:	PG-13
Number of Reels:	7
Format (digital):	2D DCP with D-Box
	CGS 2D DCP
	Dolby Vision 2D DCP
	ICE 2D DCP
	IMAX 2D DCP
	ScreenX 2D DCP
DCP Resolution:	2K
Start of Credits:	01:45:36
Start of Crawl:	01:49:29