ART THEATER

## Rental Rates

All base rates include 3 hrs of rental time. 2 hrs for the event with 30 mins for access to set up and 30 mins for tear-down. Rates will be quoted based on the below factors. Please try to address as many of the questions below in your inquiry for an accurate quote.

All groups will receive a contract and must pay a $50 \%$ deposit at least 2 weeks prior to the event. A final invoice will be sent after the event and is due within 14 days of the event.

| HOST GROUP |  | BUSINESS | NON-PROFIT | INDIVIDUAL |
| :---: | :---: | :---: | :---: | :---: |
| How many people do you expect in attendance? | 0-15 people 15-30 people 30+ people | $\$ 250$ base <br> $\$ 400$ base <br> \$550 base | \$150 base <br> \$250 base <br> \$350 base | \$150 base <br> \$250 base <br> \$350 base |
| What type of event are you planning? | Private Screening Public Screening Non-movie Youth Birthday Other | Base +Film Rights Custom Custom | Base +Film Rights Custom Custom | Base +Film Rights Custom +\$100 Custom |
| What day of the week are you planning for? | Weekdays Weekend Evenings after 5pm Additional Hrs | $\begin{gathered} \text { Base } \\ +\$ 100 \\ +\$ 75 \\ +\$ 75 / \mathrm{hr} \end{gathered}$ | $\begin{gathered} \text { Base } \\ +\$ 75 \\ +\$ 50 \\ +\$ 75 / \mathrm{hr} \end{gathered}$ | $\begin{gathered} \text { Base } \\ +\$ 75 \\ +\$ 50 \\ +\$ 75 / \mathrm{hr} \end{gathered}$ |

## FOOD + DRINK

If you plan on having food or drink as a part of your event, we offer the following options for all types of groups. We offer popcorn, soda, water, and candy for concessions.

## Standard Concession Options

- Have guests pay on their own
- Start a tab payable by your group, once budget is reached guests pay for their own
- Pre-pay for a number of Popcorn+Drink combos for $\$ 8$ each (Guests select can of soda or water)


## Outside Food or Drink

Any group selecting this option will be charged a fee based on your base rate.

- Meals, bars, catering, or desserts incur a fee of $30 \%$ of your base rate. Any professional catering must be by a licensed caterer and organized by your group
- Snacks, coffee, drinks, or small treats incur a fee of $15 \%$ of your base rate
- Alcoholic beverages are not allowed unless sold/served by a licensed caterer

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## THEATER OFFERINGS

Any rental with Pop's includes the use of any of the following depending on your needs. Additionally, all events will be provided one or more on-site staff person.

- 80 seat auditorium
- Lobby with couch, chairs, TV, and arcade games
- 2 wireless microphones
- Projection for any of your needs

We can screen DCPs, blu-ray, DVD, digital files, streaming, or slideshows. No adult films allowed.

- Ability to select music from streaming for during your event
- Bar stools
- 2 Spotlights
- 1 six foot table with black table cloth
- Space for flyers, handouts, or small displays

All public events will be promoted by Pop's at least once online and on our website. For additional assitance with marketing, please let us know you're interested!

## QUESTIONS?

## What is more people attend than I planned/paid for?

Your final bill will reflect the appropriate base rate for day-of attendance.

## What is less people attend than I planned/paid for?

You will not be discounted or refunded if less people attend than planned.

## How do I know how much a film costs to play?

We will find out for you! Films come from many different distributors and can range from $\$ 150-\$ 500$ depending on the selection. We can guide you to alternatives if your film selection is out of budget.

## How far in advance do I need to reserve my date?

The sooner the better. Our film schedule is planned approximately two months in advance, and it will be easier for us to secure your date with time to plan around it.

## CONTACT

