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**PARAGON THEATERS WELCOMES EXHIBITION VETERAN BRIAN HOOD AS THEIR NEW CHIEF OPERATING OFFICER**

DEERFIELD BEACH, FLORIDA (May 1, 2024) - Effective immediately, exhibition veteran Brian Hood will assume the role of Chief Operating Officer (COO) at Paragon Theaters, headquartered in Deerfield Beach, Florida. In his role, Brian will oversee the day-to-day operational management and infrastructure support of the cinema chain in its locations throughout Florida (Naples, Coral Springs and Davie) and North Carolina (Cary), along with Paragon's newest location in Falls Church which is under construction and is set to open in Q1 2025.

Brian joins Paragon from Studio Movie Grill where he served as COO, Senior Vice President of Operations and Vice President of Organizational Development. Under his strong leadership and direction, SMG successfully navigated periods of rapid development and growth. Brian held other top positions at Restaurants of America Inc. as Vice President of Operations and HOA brands where he led Domestic and International Franchise development in Canada and Asia.

"I am thrilled to work alongside the passionate and dedicated team at Paragon, whose vision pushes the boundaries of hospitality and cinema," said Brian Hood, new COO at Paragon Theaters. "Together, we will redefine the movie-going experience with our groundbreaking Lux Box and Axis15 Extreme concepts, setting a new standard of excellence in the industry. The best is yet to come."

"Mike and I are thrilled to have Brian join our team. With his proven track record of expertise, his financial acumen, and his success as an operation executive at SMG, we are confident that Brian will help catapult Paragon to new levels of success," said Michael Wilson, co-CEO of Paragon Theaters.

For more information about Paragon Theaters and details on our new Diamond Rewards program, visit:

[www.paragontheaters.com](http://www.paragontheaters.com)

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**About Paragon Theaters**

Paragon Theaters was founded in 2009 by Michael Whalen and Michael Wilson, former executives at Muvico Theaters. Paragon Theaters is passionate about its customer experience and focuses on innovation in amenities and enhanced

service. Paragon's ground-breaking concepts such as Lux Box VIP Dine-In Seating and Axis15 Extreme tilted screens are featured in every Paragon location and are just a few examples of the company's unique offerings. Guests can experience the most optimal way to see a movie in Paragon's Axis15 Extreme auditoriums - featuring a 15-degree tilted screen complete with 4k Laser Projection and Dolby Atmos immersive sound. Couple that with Paragon's patented private enclave of VIP Lux Box Dine-In reclining seats, featuring heated seats and swing out table tops; guests can order menu items from our kitchen and full bar by simply scanning a QR code. The guest experience is further rewarded with Paragon's acclaimed *Diamond Rewards* loyalty program, where members earn rewards faster and more frequently than most competitor programs. In addition to movie theaters, Paragon operates a unique bar and restaurant concept called The Agency Bar & Social, at the Fenton location in Cary, NC where guests indulge in a full menu of handcrafted eats and drinks local to the area, along with an extensive selection of beers and wine to compliment guests' visits to the theater. Paragon Theaters currently operates four locations - three in Florida and one in North Carolina, and it is currently positioned to double the size of the company by 2025, including a location currently under construction in Falls Church, VA. Paragon Theaters is headquartered in Deerfield Beach, FL. Visit [www.paragonthaters.com](http://www.paragonthaters.com) for showtimes, tickets and more.