



B&B THEATRES

RELEASE DATE:

JULY 29, 2024

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PRESS RELEASE

B&B Theatres Breaks Box Office Records with DEADPOOL & WOLVERINE

B&B Theatres is thrilled to announce a series of remarkable records achieved with the release of the highly anticipated film, DEADPOOL & WOLVERINE. This unprecedented success underscores the power of the theatrical experience and our deep gratitude to the guests who made these milestones possible.

The film has set the following records:

- Biggest Opening Weekend**
- Biggest Single Day Film Opening**
- Biggest Thursday Box Office Gross**
- Biggest Friday Box Office Gross (Including Sneaks)**
- Biggest Saturday Box Office Gross**
- Second-Biggest Pre-Sales for a Single Film**
- Biggest Domestic Market Share Percentage on a Marvel Title**

"What a movie and what a week! We're so grateful to our guests who showed up by the hundreds of thousands over the last few days," said Bob Bagby, CEO of B&B Theatres. "This film's extraordinary performance highlights the unique magic of the theatrical experience, where audiences come together to share in the excitement and wonder of cinema. We celebrated 100 years of family ownership in April...we couldn't have imagined a better way to kick off the next century of movie magic!"

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