



B&B Theatres

Bringing Hollywood to
Your Hometown Since 1924

BBTHEATRES.COM

FOR IMMEDIATE RELEASE

**B&B THEATRES ANNOUNCES ACQUISITION AND REMODEL OF
WOOSTER, OHIO CINEMA**

April 21, 2026 — B&B Theatres, the nation’s largest family-owned cinema chain, is proud to announce the acquisition of the former Cinemark theater located at 3897 Burbank Rd in Wooster, Ohio. The location will undergo a comprehensive remodel and reintroduction as a premium moviegoing destination for the community.

Wooster marks B&B Theatres’ third entertainment location in the state of Ohio, joining its existing theatres in Macedonia and Liberty Township, and represents the company’s continued investment in bringing elevated theatrical experiences to growing markets.

Plans for the Wooster location include a full-scale renovation of the facility, highlighted by a completely redesigned concession experience, refreshed lobby and interior finishes, and a variety of premium amenities. Guests can expect the addition of B&B Theatres’ signature heated, electric leather recliners in every auditorium, significantly enhancing comfort and convenience. The theatre will also feature an expanded food and beverage program, including a full-service bar and B&B’s popular made-to-order Food-to-Go menu, offering a wide selection of elevated concession fare, such as chicken tenders, fries, onion rings, burgers, flatbread pizzas, and more.

A major centerpiece of the upgrade will be the installation of the B&B Theatres Grand Screen, the company’s premium large format experience, delivering exceptional picture quality and immersive sound for today’s biggest films on one of the nation’s biggest screens. Additional enhancements are planned and will be announced at a later date.

Speaking of the opportunity, B&B Theatres President Brock Bagby said, “Wooster is a growing and vibrant community and so much about it aligns perfectly with our company and values. We are looking forward to updating this hometown cinema to the B&B standard and reintroducing the magic of the movies to Wooster in a brand new way!”

B&B Theatres will share updates on construction progress, opening timelines, and new offerings in the coming months.

For more information, visit [bbtheatres.com](https://www.bbtheatres.com) or follow B&B Theatres on social media at [@bbtheatres](https://www.instagram.com/bbtheatres).

About B&B Theatres

B&B Theatres has been family-owned and operated since 1924. Committed to core values of family, fun, innovation, joy, and integrity, B&B continues to deliver exceptional entertainment experiences across its growing footprint of locations nationwide.