



B&B Theatres

Bringing Hollywood to
Your Hometown Since 1924

BBTHEATRES.COM

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FOR IMMEDIATE RELEASE

B&B Theatres Announces Management Agreement and Renovation Plans for New Iberia, Louisiana Location

LIBERTY, MO — B&B Theatres is pleased to announce it has signed agreements to take over and operate its newest project in New Iberia, Louisiana at the Bayou Landing Shopping Center, marking its foray into The Pelican State and another step forward in the company's continued growth and expansion.

The existing theatre will undergo a significant transformation as B&B reimagines the guest experience with a comprehensive renovation plan. Current improvements include heated recliner seating throughout the building, two Signature Screens, a completely redesigned concession area, a new bar, expanded food offerings, and additional amenities designed to create a premier entertainment destination for the community.

Samco Properties, based in Deerfield Beach, Florida, is the parent company of the ownership of the shopping center and has been in business for 43 years. This is Samco's second venture with B&B after the successful Warrensburg, MO location, continuing a valued partnership built on trust and shared commitment to delivering exceptional guest experiences.

The New Iberia announcement joins a robust development pipeline for B&B Theatres, which also includes the reopening of Wooster, Ohio later this year, completion of renovations in Liberty Township, Ohio, and the anticipated opening of additional projects in the months ahead.

"As we begin our 102nd year as a company, we remain focused on bringing outstanding entertainment experiences to communities while creating new opportunities for our guests, team members, and partners," said B&B Theatres President Brock Bagby. Additional details regarding the New Iberia project will be announced as renovation plans continue to develop.

About B&B Theatres

Founded in 1924, B&B Theatres is the nation's fifth-largest theatre circuit and largest family-owned theatre company. B&B operates locations across the United States and is committed to delivering exceptional entertainment experiences through innovation, hospitality, and community engagement.