



EXCLUSIVE REWARDS SCREENINGS

 **cineworld**

AUTUMN/WINTER 2026

THE CINEWORLD EXPERIENCE

- ★ **Give the gift of cinema** - reward your staff and high value customers with a series of Blockbuster Screenings
- ★ **Build brand loyalty and community** - celebrate success and reward loyalty
- ★ **Flexible campaigns** - regional or multi-site
- ★ **Showcase on screen** – ahead of the film, showcase your latest ad, products or services
- ★ **Pre-film broadcast** – communicate your key messages to large groups of staff or consumers across the UK
- ★ **Make it an experience** – film + brand activation + experiential + product sampling + F&B
- ★ **Trusted partner** - Cineworld has proven expertise in managing large-scale, multi-site corporate screening programmes



THE BEST NATIONAL COVERAGE



87

cinemas

1,063

screens



THE BEST CUSTOMER EXPERIENCE

Our exclusive premium screen propositions make Cineworld the **ultimate** cinema destination

IMAX

26 SCREENS

4DX

34 SCREENS

SUPER SCREEN

19 SCREENS

SCREEN X

22 SCREENS

COSTA

26 COSTA CAFÉS

THE BEST SOCIAL REACH

OUR SOCIAL FOLLOWING	NATIONALLY	LOCALLY	TOTAL
FOLLOWERS			
 698k	1.67m	588k	2.26m
IMPRESSIONS IN 2025			
 288k	323m	60.4m	383.4m
ENGAGEMENTS IN 2024 (likes, comments, shares)			
 145k	5.23m	1.97m	7.17m



ONLINE PARTNERSHIP OPPORTUNITIES

- ☆ Cinema page banner (8M impressions/week)
- ☆ Homepage banner (2M impressions/week)
- ☆ Push notifications for app (360K opted in)
- ☆ App splash (300K average weekly users)
- ☆ Cineworld Blog (average 150K monthly visits)

THE BEST MEDIA

IN CINEMA BRANDING OPPORTUNITIES:

- ☆ DIGITAL VIDEO WALLS
- ☆ DIGITAL POSTERS
- ☆ DIGITAL RETAIL SCREENS
- ☆ BACKLIT, PRINTED, LARGE-SCALE LIGHTBOXES
- ☆ BESPOKE FLOOR AND WINDOW VINYLs
- ☆ ON SCREEN (MOVIE PRE-ROLL)





BRAND ACTIVATION

ACTIVATION OPPORTUNITIES:

- ☆ PRODUCT SAMPLING IN FOYER
- ☆ BRAND AMBASSADORS
- ☆ MERCHANDISE AND GIVEAWAYS
- ☆ PHOTO OPPORTUNITIES
- ☆ EXPERIENTIAL



BLOCKBUSTER RELEASE DAY SCREENINGS

*Elevate your event and invite your employees or customers to exclusive screenings of the newest blockbuster releases for a private, **red carpet** experience.*

SUCCESS STORIES

Cadbury



Arnold Clark



AUTUMN/WINTER 2026

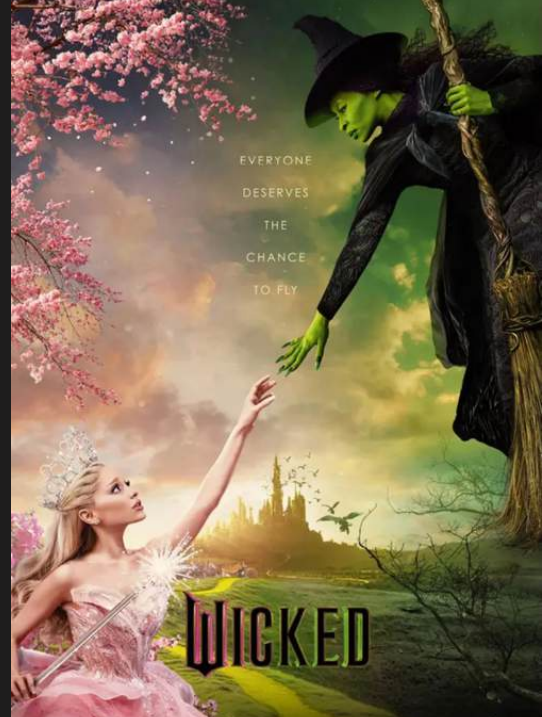
TESCO

As part of Tesco's wider "Feeding Your Christmas Spirit" campaign, Tesco offered their **Colleagues and high value Clubcard members** the chance to enjoy a Christmas movie night on them with free snacks.

6 films were screened across 87 cinemas from November to December.

The campaign delivered an impactful Christmas film experience and offered the client a chance to **showcase their Christmas visuals** supported by in cinema media, product sampling and brand ambassadors.

The Tesco 'Become More Christmas' advert was shown to **30,000 guests** across 4 weekends.



cineworld 9

CAMPAIGN RESULTS

93%

**CUSTOMER
SATISFACTION
SCORE**

49,420

**Total cinema
attendees**

87

**Unique screening
locations nationwide**

86%

**Average attendance
across 6 films**

68K

**Unique website
visitors**

TESCO



"I think what Tesco did for staff was brilliant, they really did go the extra mile and I am extremely grateful. Was lovely to spend some family time with all the festive treats to add. Thank you, Tesco, for today! "

Tesco Staff Member, Red One, Nottingham

"Really enjoyed the experience, the film was exceptional. I was really grateful to Tesco's generosity of the tickets and snacks . Fab evening spent with family. We all enjoyed it. Thanks!"

Clubcard Member, Mufasa: The Lion King, Yeovil

2026 FILM RELEASES

SENSE AND SENSIBILITY

Disney
HEXED

EBENEZER

A CHRISTMAS CAROL (2026)

The logo for the movie "Avengers: Doomsday" is displayed. It features the word "AVENGERS" in a large, metallic, stylized font with a green and silver color scheme. Above the "A" is a circular emblem. To the right of "AVENGERS" is the word "DOOMSDAY" in a smaller, green, stylized font. The Marvel logo is visible in the top right corner.

CLAYFACE

The logo for the Street Fighter video game series, featuring the words "STREET" and "FIGHTER" in a stylized, italicized font with a yellow-to-orange gradient and a black outline. The letters have a jagged, flame-like appearance.

Focker In-Law

DUNE
PART THREE

SEPT

OCT

NOV

DEC

Practical Magic 2

SHAUN THE SHEEP
AARDMAN
Shaun the Sheep
THE BEAST OF
MOSSY BOTTOM

THE HUNGER GAMES: SUNRISE ON THE REAPING

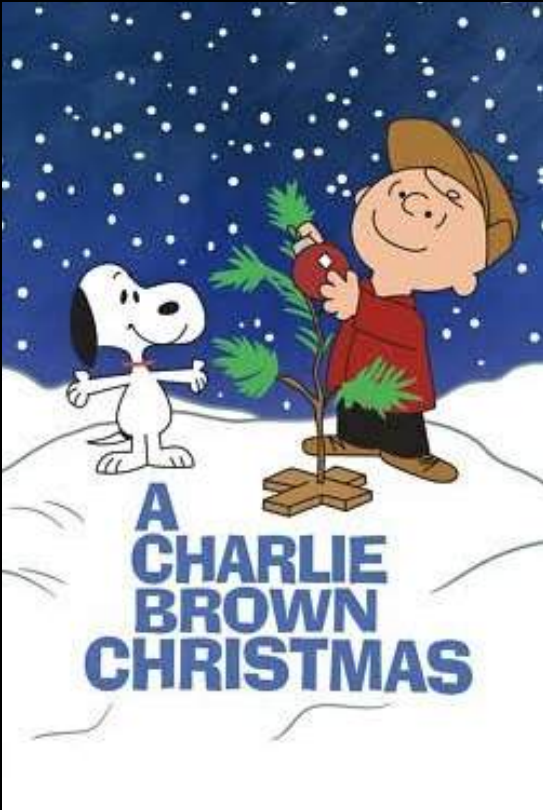
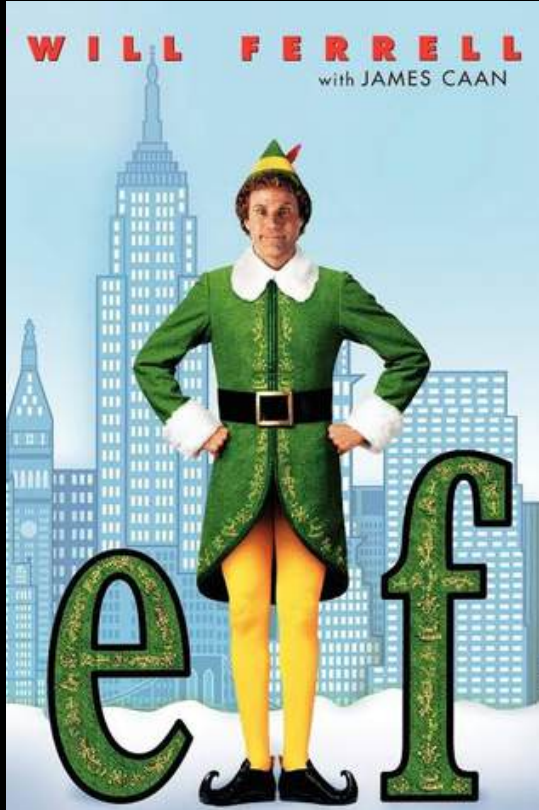
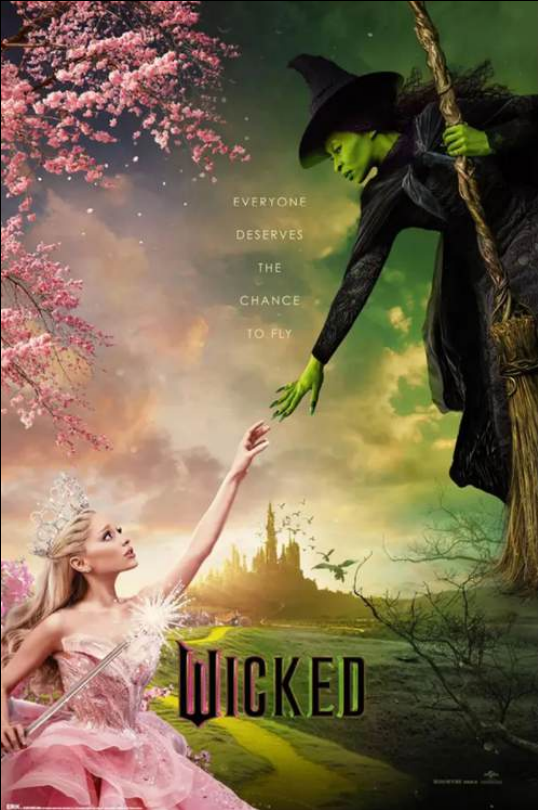
JUMANJI

THE DOG STARS

Verity

THE CAT IN THE HAT

SEASONAL CLASSICS



GUIDE PRICING

EVENT SERVICES

- ☆ LIBRARY TITLE TICKETS START FROM £5.99 PER PERSON*
- ☆ NEW RELEASE TICKETS START FROM £8 PER PERSON*
- ☆ RETAIL PACKAGES START FROM £6 PER PERSON*

ADDITIONAL SERVICES - £POA

- ☆ CATERING / F&B
- ☆ AUDIOVISUAL SERVICES
- ☆ EVENT PLANNING
- ☆ EVENT MANAGEMENT
- ☆ SECURITY
- ☆ ON SCREEN BRANDING
- ☆ IN CINEMA BRANDING / ACTIVATIONS

*Prices may vary depending on: Movie, Location, Time & Total Ticket Volume. Premium formats such as IMAX may also incur additional price uplifts. Minimum spend - £500 per location. Prices shown include VAT.

**Final booking date of 2026 is 16th December.



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